

TRACKMAN, WHAT IS IT, WHAT IS IT NOT, AND WHY IT WAS PURCHASED AND THE BUDGET PROCESS



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What exactly is a Trackman?

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A Trackman is a tool designed to improve golf operations, instruction, and members engagement to improve their golf experience.

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What is a golf simulator?

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A golf simulator is a system that allows golfers to play and practice golf indoors by using advanced technology to simulate the experience of playing on a real golf course. It typically includes a projector, screen, sensors, and software. A golf simulator was not purchased.



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Is a trackman the same as a golf simulator?

No, a trackman is a radar and camera machine that is used outdoors on the driving range for custom fitting golf clubs and improving golfer's swings. A golf simulator is a machine that you can hit into a net indoors while playing a round of golf on a real or fictitious golf course.

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We will be using the Trackman on the driving range to gather data from each ball you hit to determine your swing's strengths and weaknesses. It allows the PGA Professionals to determine which clubs are best for your game. It also has a camera so we can video your swing and make suggestions on how to improve. It also allows us to email the student their videos with the suggestions. Trackman is unique in that it is the only machine that has a setting to track floating range balls and tell us the correct data of the shot.

When our Trackman arrives in the next few weeks, we plan to use it for the following items:

- Custom club fitting by our PGA Professionals to sell clubs.
- Golf instruction by our PGA Professionals to improve Worthington Members' games.
- Demo events during season where members can come out to the driving range for free and have a PGA Professional provide you with data about your swing relative to the golf clubs you are playing versus our demo clubs with the goal of finding the right clubs for your game.
- We will be using it for multiple Drive, Chip, and Putt Events each year.

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Why did we spend \$26,000 on the Trackman?

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The Trackman request was included in the 2025 Golf Operations Budget Assumption. Our GM requests Budget assumptions from all Department Heads at the end of the season and prior to the budget process. The assumptions are then submitted to our Finance Committee for consideration during the budget process.

The cost for the Trackman was fully disclosed in the budget assumptions and approved through the standard budgetary process by the Member Finance Committee. Once finalized, the full budget was submitted to the Master Board for approval as part of the overall 2025 Budget.

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Why would members be frustrated about this expenditure?

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We understand that members are concerned about how funds are allocated. Our goal is to ensure that all expenditure enhances the member experience. The Trackman is a tool designed to improve golf operations, instruction, and benefits member engagement. Our Golf operations is committed to ensuring that this investment will return to all members information and feedback to improve their golf experience to make it fun and enjoyable.



From a cost perspective, the ROI will be better information for our members to make informed decisions about their golf game and evaluate the proper club selection for their swing and golf needs.

Our trained Golf Professionals will be using Trackman to properly fit you for Golf Clubs that work for you. When you purchase your golf clubs from our WCC Pro Shop, this benefits not only our members, but WCC. In addition, our Pro Staff will be able to use this tool for instruction.

Check out our Pro's weekly golf news, where he adds more information on the Trackman. [Click Here to Access the Information from Matt](#)

Our new member website has a convenient Q&A link. Here is the link: [Worthington Country Club Member Q&A](#)

Your Board